

Module code: MOD003463	Version: 2 Date Amended: 02/Mar/2012
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1. Module Title
Undergraduate Major Project (Integrated Case Study)

2a. Module Leader	2b. Department	2c. Faculty
Null	Department of Leadership and Management	Lord Ashcroft International Business School

3a. Level	3b. Module Type
6	Project or dissertation (fine graded)

4a. Credits	4b. Study Hours
30	300

5. Restrictions			
Type	Module Code	Module Name	Condition
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Pre-requisites:	None		
Co-requisites:	None		
Exclusions:	None		
Courses to which this module is restricted:			

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description
<p>The Undergraduate Major Project (Integrated Case Study) module allows students to engage in a substantial piece of individual research work based upon a real world case study. From a core base of information on the organisation, the individual will need to design and complete research around the core subject. The chosen topic will require the student to identify/formulate problems and issues, conduct literature reviews, evaluate information, investigate and adopt suitable development methodologies, determine solutions, process data, critically appraise and present their research. One of the main focuses for the design of this module has been the further development of relevant employability and professional skills. Such skills are implicit in the learning outcomes. Multiculturalism has been considered during the design of this module and will be considered when the assessment brief is written. Note: In the course of your studies with us you may generate intellectual property which is defined as an idea, invention or creation which can be protected by law from being copied by someone else. By registering with us on your course you automatically assign any such intellectual property to us unless we agree with the organisation covering the cost of your course that this is retained by them. In consideration of you making this assignment you will be entitled to benefit from a share in any income generated in accordance with our Revenue Sharing Policy in operation at that time. Details of our Intellectual Property Policy and Guidelines can be found on MyAnglia under Research, Development & Commercial Services or by contacting this Office for a hard copy.</p>

6b. Outline Content
The outline content will be appropriate to the topic and field of enquiry selected. Course-specific module guides (as well as liaison with the supervisor) will provide further detail as to the resources available and the student managed learning to be undertaken.

6c. Key Texts/Literature
<p>Key Text: David W. Stewart, Michael A. Kamins, Secondary Research, Vol. 4 / Edition 2, ISBN: 0803950373, 1992, Sage Publications Supplemental Readings: Pathway-specific module guides will give further details in this respect.</p> <p><i>Last Updated: 22/Jul/2010</i></p>

6d. Specialist Learning Resources
Additional Information as provided by the Instructor on the VLE.

7. Learning Outcomes (threshold standards)		
No.	Type	On successful completion of this module the student will be expected to be able to:
1	Knowledge and Understanding	Develop an appropriate area for structured investigation/design/development;
2	Knowledge and Understanding	Collect, organise, understand and interpret information from a variety of appropriate resources, acting autonomously, with minimal supervision;
3	Knowledge and Understanding	Identify, select and justify the use of appropriate techniques, methods and development strategies;
4	Intellectual, practical, affective and transferrable skills	Critically evaluate evidence to justify and support conclusions/recommendations;
5	Intellectual, practical, affective and transferrable skills	Communicate effectively in a form appropriate to the topic chosen and audience identified and produce detailed and coherent work.

8a. Module Occurrence to which this MDF Refers				
Year	Occurrence	Period	Location	Mode of Delivery
2016/7	ZZF	Template For Face To Face Learning Delivery		Face to Face

8b. Learning Activities for the above Module Occurrence			
Learning Activities	Hours	Learning Outcomes	Details of Duration, frequency and other comments
Lectures	0	None	None
Other teacher managed learning	36	1-5	Blocks of tutor input, with additional group work and support as appropriate to the topic area
Student managed learning	264	1-5	264 hours as directed by supervisors and indicated in module guides
TOTAL:	300		

9. Assessment for the above Module Occurrence					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Examination	1-5	100 (%)	Fine Grade	30 (%)
Details:	TIME-CONSTRAINED PRE SEEN MAJOR CASE STUDY FOLLOWED BY UNSEEN EXAMINATION QUESTIONS : 3 HOURS.				
Time-Constrained Pre Seen Major Case Study followed by unseen examination questions : 3 hours. Research based case study - 3 hours assessment with preprepared research submission. Compensation does not apply London College of Accountancy					

In order to pass this module, students are required to achieve an overall mark of 40%.
In addition, students are required to:
(a) achieve the qualifying mark for each element of fine graded assessment of as specified above
(b) pass any pass/fail elements