

Module code: MOD005248	Version: 1 Date Amended: 21/Dec/2015
-------------------------------	---

1. Module Title
Understanding Business

2a. Module Leader	2b. Department	2c. Faculty
Null	Department of Leadership and Management	Lord Ashcroft International Business School

3a. Level	3b. Module Type
3	Standard (fine graded)

4a. Credits	4b. Study Hours
15	150

5. Restrictions			
Type	Module Code	Module Name	Condition
Type	Module Code	Module Name	Condition
Pre-requisites:	None		
Co-requisites:	None		
Exclusions:	None		
Courses to which this module is restricted:			

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description
This module provides an introduction to how business relates and interacts with the outside world. You will consider how the political, economic, social, technological, ethical, legal and environmental factors impact business decision making. Special emphasis will be placed on topical events and issues throughout the module. Students will follow the developments of particular issues as they relate to the business world as the semester progresses.

6b. Outline Content
The global, national and local political environment.
The economic background to business
Business and society – culture and demography
The technological environment and business
Business and the law
Ethical considerations
Business and the environmental and “green” agenda

6c. Key Texts/Literature
There is no specific textbook that covers this module, as the module is very wide ranging and topical. Therefore, you will be assigned reading on a week-by-week basis by your Lecturer. This will be posted on the VLE.
You are also required to read a quality newspaper (The Financial Times, The Times, The Telegraph, The Guardian or the Independent). These are important sources of news about current affairs in the world of business.
On line resources such as BBC news will also be used
<i>Last Updated:</i>

6d. Specialist Learning Resources
None

7. Learning Outcomes (threshold standards)		
No.	Type	On successful completion of this module the student will be expected to be able to:
1	Knowledge and Understanding	Demonstrate your knowledge of how the external world impacts business and business decision making.
2	Knowledge and Understanding	Demonstrate your understanding of how topical events in the news might affect future business development.
3	Intellectual, practical, affective and transferrable skills	Write in a manner that is acceptable, clear, precise and supported for an academic environment.

8a. Module Occurrence to which this MDF Refers				
Year	Occurrence	Period	Location	Mode of Delivery
2016/7	ZZF	Template For Face To Face Learning Delivery		

8b. Learning Activities for the above Module Occurrence			
Learning Activities	Hours	Learning Outcomes	Details of Duration, frequency and other comments
Lectures	12	1-3	3 hours weekly, delivered through lectures and tutorials (12 hours of lectures + 24 hours of tutorials), or equivalent.
Other teacher managed learning	24	1-3	3 hours weekly, delivered through lectures and tutorials (12 hours of lectures + 24 hours of tutorials), or equivalent.
Student managed learning	114	1-3	114 hours during the study period of tutor led and/or individual focussed study including reading, exercises, case studies and library research
TOTAL:	150		

9. Assessment for the above Module Occurrence					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Coursework	1-3	100 (%)	Fine Grade	30 (%)
Details:	COURSEWORK 1500 WORDS				
Final written assignment 1,500 words					

In order to pass this module, students are required to achieve an overall mark of 40%.
 In addition, students are required to:
 (a) achieve the qualifying mark for each element of fine graded assessment of as specified above
 (b) pass any pass/fail elements