

Module code: MOD003328	Version: 1 Date Amended: 02/Mar/2012
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1. Module Title
Business Information Systems

2a. Module Leader	2b. Department	2c. Faculty
Null	Department of Leadership and Management	Lord Ashcroft International Business School

3a. Level	3b. Module Type
5	Standard (fine graded)

4a. Credits	4b. Study Hours
30	300

5. Restrictions			
Type	Module Code	Module Name	Condition
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Pre-requisites:	None		
Co-requisites:	None		
Exclusions:	None		
Courses to which this module is restricted:			

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description
<p>This IS/IT module is distinguished by an emphasis on applied knowledge and practical skills for aspiring managers. It is intended to equip students with theoretical and practical knowledge necessary to utilise IS/IT to meet various business objectives, and to make a positive, practical impact in the workplace. It integrates two complementary parallel learning streams. Stream A: addresses the theoretical aspects of IS/IT investments from a management perspective. This will give students the opportunity to understand the role of information systems within the global organisation. The importance of integration of information systems and business functions will be discussed. The cycle of systems development and its relationship to overall strategy will be considered. Stream B: concerns the development of practical IT skills and knowledge related to the design, deployment and enhancement of management applications using modern PC packages. Issues explored will include database design and interrogation, spreadsheet modelling and information analysis, management presentations and exploiting the potential of the internet. Both streams will make frequent use of case studies to reinforce the linkage between IT and business strategies for domestic, international and multi national organisations. Assessment of this module will be by way of a consultancy report (group work) and a database interrogation and presentation (individual). Multiculturalism has also been considered during the design of this module.</p>

6b. Outline Content
<p>- Analysis of how information systems contribute to international business success - Knowledge of systems development methodologies, their advantages and disadvantages - Integration of business and information systems - The user and management perspective of information systems - Management of data using relational data bases and spreadsheets - Exploiting web/internet technologies for business advantage - Design and delivery of management presentations</p>

6c. Key Texts/Literature
<p>Key Text: Bocji et al Business Information Systems: Technology, Development and Management for the E-Business (3rd edition), FT Prentice Hall Additional Reading/Resources: Anglia Ruskin Online Journals and databases Various IT user manuals and guides</p> <p><i>Last Updated:</i></p>

6d. Specialist Learning Resources
<p>Within Stream B, students will require constant access to modern software tools (e.g. Microsoft Office) and the internet.</p>

7. Learning Outcomes (threshold standards)		
No.	Type	On successful completion of this module the student will be expected to be able to:
1	Knowledge and Understanding	Recognise the role of IS strategy in an organisation and its integration with overall corporate strategy;
2	Knowledge and Understanding	Identify both 'hard' and 'soft' factors that impact upon success and failure in the development, roll out and operation of various types of business systems;
3	Knowledge and Understanding	Understand the range of key tools and techniques which are employed in the development, evaluation and implementation of information systems;
4	Intellectual, practical, affective and transferrable skills	Demonstrate the ability to design, implement and operate effective information systems to meet significant business needs for both domestic and international organisations and be able to evaluate different software packages

8a. Module Occurrence to which this MDF Refers				
Year	Occurrence	Period	Location	Mode of Delivery
2016/7	ZZF	Template For Face To Face Learning Delivery		Face to Face

8b. Learning Activities for the above Module Occurrence			
Learning Activities	Hours	Learning Outcomes	Details of Duration, frequency and other comments
Lectures	24	1-4	3 hours weekly, delivered through lectures and tutorials (24 hours of lectures + 48 hours of tutorials) or equivalent
Other teacher managed learning	48	1-4	3 hours weekly, delivered through lectures and tutorials (24 hours of lectures + 48 hours of tutorials) or equivalent
Student managed learning	228	1-4	228 hours during the study period of tutor led and/or individual focussed study including reading, exercises, case studies and library research.
TOTAL:	300		

9. Assessment for the above Module Occurrence					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Coursework	1-3	40 (%)	Fine Grade	30 (%)
Details:	CONSULTANCY REPORT (GROUP WORK) - 3000 WORDS				
Consultancy report (group work) - 3000 words. Group assignment. Case study based. This part of the assessment is group work with a maximum of 4 students in a group.					
011	Coursework	1-4	60 (%)	Fine Grade	30 (%)
Details:	DATABASE INTERROGATION AND PRESENTATION (INDIVIDUAL) - 3000 WORDS				
Database interrogation and presentation (individual) - 3000 words. Individual assignment. London College of Accountancy Students will be supplied with a realistic corporate database filled with data. The challenge will be to interrogate, analyse and present information based on the data supplied.					

In order to pass this module, students are required to achieve an overall mark of 40%.
 In addition, students are required to:
 (a) achieve the qualifying mark for each element of fine graded assessment of as specified above
 (b) pass any pass/fail elements