

Module code: MOD003353	Version: 3 Date Amended: 06/Dec/2012
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1. Module Title
Business Environment

2a. Module Leader	2b. Department	2c. Faculty
Null	Department of Leadership and Management	Lord Ashcroft International Business School

3a. Level	3b. Module Type
4	Standard (fine graded)

4a. Credits	4b. Study Hours
30	300

5. Restrictions			
Type	Module Code	Module Name	Condition
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Pre-requisites:	None		
Co-requisites:	None		
Exclusions:	None		
Courses to which this module is restricted:	None		

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description
<p>This module is designed to develop a student's understanding of business structure and organisational purpose and to enhance a student's insight into corporate governance and ethics and how they affect the organisation both internally and within the external environment. It will develop knowledge and understanding of the external business environment and the influences and constraints these have on organisations and the key stakeholders both internally and connected to an organisation. The impact of socio-cultural, technological, ethical, environmental, economic, legal and regulatory influences will be considered on issues such as employment, health and safety and corporate governance. It will develop student knowledge and understanding of the key principles of effective management and how culture can influence how an organisation evolves and works. The student will also review differing styles of leadership and examine how leadership style affects the overall culture of an organisation. The student will also look at the critical role which financial information plays in an organisation's business planning. The effects of diversity and multiculturalism on an organisation and the business environment have also been considered during the design of this module. A multi-disciplinary perspective for purposes of analysis will be adopted throughout, and extensive use will be made of up-to-date case study and applied materials. This module will be assessed by a midterm written assignment and a final project.</p>

6b. Outline Content
- The structure of business organisations; their management and governance - The key environmental influences on business and its management - Human Resource Development - Effective communication - Understanding Cross-cultural Management - Business Information Systems - Corporate Governance - The role of the accountant in business

6c. Key Texts/Literature
<p>The LCA provided bespoke textbook consisting of the following sections; Boddy D (2010) Management: An introduction with myLab access card, Pearson Brooks, I.(2003) Organisational Behaviour; Individuals, Groups and Organisations, FT Prentice Hall Browaeys M-J, & Price R (2008) Understanding Cross-cultural Management. Pearson Curtis G & Cobham D (2008) Business Information Systems. Pearson Jorgensen, K., & McGuire, D., Human Resource Development. Sage Publications Nordberg, D (2010) Corporate Governance. Sage Publications Yukl G (2009) Leadership in Organisations. Pearson (current edition) ACCA paper F1 Accountant in Business study text, Kaplan publishing</p> <p><i>Last Updated: 03/Aug/2010</i></p>

6d. Specialist Learning Resources
N/A

7. Learning Outcomes (threshold standards)		
No.	Type	On successful completion of this module the student will be expected to be able to:
1	Knowledge and Understanding	understand how the organisation is structured, governed and managed;
2	Knowledge and Understanding	appreciate the key external environmental constraints on a business;
3	Intellectual, practical, affective and transferrable skills	identify the financial and ICT issues for key business functions;
4	Intellectual, practical, affective and transferrable skills	appraise and recognise use of corporate governance and ethics within a business context.

8a. Module Occurrence to which this MDF Refers				
Year	Occurrence	Period	Location	Mode of Delivery
2016/7	ZZF	Template For Face To Face Learning Delivery		Face to Face

8b. Learning Activities for the above Module Occurrence			
Learning Activities	Hours	Learning Outcomes	Details of Duration, frequency and other comments
Lectures	24	1-4	3 hours weekly, delivered through lectures and tutorials (24 hours of lectures + 48 hours of tutorials), or equivalent.
Other teacher managed learning	48	1-4	3 hours weekly, delivered through lectures and tutorials (24 hours of lectures + 48 hours of tutorials), or equivalent.
Student managed learning	228	1-4	228 hours during the study period of tutor led and/or individual focussed study including reading, exercises, case studies and library research.
TOTAL:	300		

9. Assessment for the above Module Occurrence					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Coursework	1-4	50 (%)	Fine Grade	30 (%)
Details: ASSIGNMENT - 3000 WORDS					
Assignment - 3000 words. Compensation not allowed London College of Accountancy					
011	Coursework	1-4	50 (%)	Fine Grade	30 (%)
Details: FINAL PROJECT - 3000 WORDS					
Final Project - 3000 words. Compensation not allowed London College of Accountancy					

**In order to pass this module, students are required to achieve an overall mark of 40%.
In addition, students are required to:**

(a) achieve the qualifying mark for each element of fine graded assessment of as specified above

(b) pass any pass/fail elements