

<b>Module code:</b> MOD001017	<b>Version:</b> 2 <b>Date Amended:</b> 29/Jun/2011
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<b>1. Module Title</b>
Postgraduate Major Project (Integrated Case Study)

<b>2a. Module Leader</b>	<b>2b. Department</b>	<b>2c. Faculty</b>
Null	Department of Leadership and Management	Lord Ashcroft International Business School

<b>3a. Level</b>	<b>3b. Module Type</b>
7	Project or dissertation (fine graded)

<b>4a. Credits</b>	<b>4b. Study Hours</b>
30	300

<b>5. Restrictions</b>			
<b>Type</b>	<b>Module Code</b>	<b>Module Name</b>	<b>Condition</b>
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Pre-requisites:	None		
Co-requisites:	None		
Exclusion:	MOD001160	Postgraduate Major Project	Compulsory
<b>Courses to which this module is restricted:</b>	MSc International Accounting MBA International		

**LEARNING, TEACHING AND ASSESSMENT INFORMATION**

<b>6a. Module Description</b>
<p>This module supports students in the preparation and submission of a Masters stage integrative case study. For 30 credits this involves an assessment volume equivalent to 10,000 words measured in research activity and final assessment. This major case study is practical, desk based, and is designed to promote critical thinking and provide an opportunity for students to demonstrate some or all of the following in a practitioner environment: -The ability to challenge and meaningful question issues in relation to their business and management specialisms, reflecting upon international business environments; -Depth of knowledge which may involve working at the current limits of theoretical, practitioner and or research understanding; -Critical understanding of method and its relationship to business knowledge and application; -Awareness of and ability to develop solutions to ethical dilemmas likely to arise in their research or professional practice through reflection and application of international ethical and governance codes; -The ability to draw meaningful and justifiable conclusions from information which may be complex or contradictory; -The ability to communicate these processes in a clear and effective manner. One of the main focuses for the design of this module has been the application of advanced research methodologies and method in a manner that supports the activities of an international business practitioner, as appropriate to their specialism. In developing such a link the module will further aide development of relevant employability and professional skills. Such skills are implicit in the learning outcomes. The module is designed to evaluate the deeper knowledge and understanding of students by assessing applied research skills within an international business environment and to assess their ability to assimilate new knowledge and facts and respond to these appropriately within defined time constraints. Multiculturalism has been considered during the design of this module and will be considered when the case - study brief is written.</p>

<b>6b. Outline Content</b>
<p>The outline content will be appropriate to the topic and field of enquiry selected. Module guides will provide further detail as to the resources available and the student managed learning to be undertaken. All specialists delivery of the module will cover the following common, core areas: -Research methodology; -Data analysis of parametric and non-parametric data; -Global decision mechanisms (e.g. incorporating international transfer pricing); -Effective business communication and performance evaluation within a global business environment; -Evaluating and defending major international business decisions. Within specialties delivery will focus upon the integrative nature of subjects previously studied.</p>

<b>6c. Key Texts/Literature</b>
Module guides will give further details in this respect.
<i>Last Updated: 21/May/2010</i>

<b>6d. Specialist Learning Resources</b>
None

7. Learning Outcomes (threshold standards)		
No.	Type	On successful completion of this module the student will be expected to be able to:
1	Knowledge and Understanding	With reference to a chosen significant and complex area for enquiry establish a method for investigation/exploration of key concepts, models and principles;
2	Knowledge and Understanding	Critically evaluate complex issues from a variety of viewpoints, including global business culture differences, developing effective arguments to support relevant conclusions;
3	Intellectual, practical, affective and transferrable skills	Critically justify and rigorously apply appropriate methodologies, techniques and practical strategies; being sensitive to the context;
4	Intellectual, practical, affective and transferrable skills	Analyse requirements and problems, determine appropriate approaches and techniques, formulate plans for meeting the needs of decision makers and apply professional and ethical knowledge and techniques to facilitate organisational problem solving;
5	Intellectual, practical, affective and transferrable skills	Organise, present and communicate information, analysis, conclusions and recommendations effectively within defined time constraints.

8a. Module Occurrence to which this MDF Refers				
Year	Occurrence	Period	Location	Mode of Delivery
2016/7	ZZF	Template For Face To Face Learning Delivery		Face to Face

8b. Learning Activities for the above Module Occurrence			
Learning Activities	Hours	Learning Outcomes	Details of Duration, frequency and other comments
Lectures	0	None	None
Other teacher managed learning	48	1-5	Use of a specialist speaker programme will underpin the pathway
Student managed learning	252	1-5	Private study
TOTAL:	300		

9. Assessment for the above Module Occurrence					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Examination	1-5	100 (%)	Fine Grade	30 (%)
Details: Time Constrained Pre Seen Major Case Study and 3 HOUR EXAMINATION					
Time Constrained Pre Seen Major Case Study requiring significant research & data analysis followed by unseen examination questions : 3 hours Students are required to submit their research findings and analysis Total assessment is equivalent to 12000 words Compensation does not apply					

In order to pass this module, students are required to achieve an overall mark of 40%.  
 In addition, students are required to:  
 (a) achieve the qualifying mark for each element of fine graded assessment of as specified above  
 (b) pass any pass/fail elements