

Module code: MOD003355	Version: 2 Date Amended: 02/Mar/2012
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1. Module Title
Business Law for Managers

2a. Module Leader	2b. Department	2c. Faculty
Null	Department of Leadership and Management	Lord Ashcroft International Business School

3a. Level	3b. Module Type
7	Standard (fine graded)

4a. Credits	4b. Study Hours
15	150

5. Restrictions			
Type	Module Code	Module Name	Condition
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Pre-requisites:	None		
Co-requisites:	None		
Exclusions:	None		
Courses to which this module is restricted:			

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description
This Module will provide students with a sound knowledge and appreciation of the various ways in which Business Law can impact on organisations and provide managers with the technical skills to manage this influence. This Module will focus on the nature and sources of law; dispute resolution; an appreciation of internationalisation and business organisations and how, for example, the EU principle of the right of establishment (Art.43 and 48) impacts on these issues. It will also consider specific examples to illustrate the context within which business law operates. This will include: managing the contractual process and issues relating to intellectual property (copyright, trademarks, patents, etc.) protection. One of the main focuses for the design of this module has been the further development of relevant employability and professional skills. Such skills are implicit in the learning outcomes. This module is assessed through a written essay of 3,000 words. Multiculturalism has been considered during the design of this module and will be considered when the assessment brief is written.

6b. Outline Content
- Nature, sources and mechanisms by which business law manages the relationship between parties. - Critical appraisal of alternative dispute resolution mechanisms. - The rationale for choice of business organisation: partnership; LLP; company; parent/subsidiary. - The internationalisation of this relationship and the European influence. - An analysis of the nature, scope and effect of the clauses contained in a Standard Form Contract.

6c. Key Texts/Literature
Partington, M. (2011) Introduction to the English Legal System, OUP Oxford, 6th edition (Online Resource Centre Available) Cheshire, Fifoot and Furmston's, (2012) Law of Contract, OUP Oxford, 16th edition (Online Resource Centre Available) Mayson, S., French, D. and Ryan, C. (2011) Company Law. OUP Oxford, 28th edition (Online Resource Centre Available) Gower and Davies (2012): The Principles of Modern Company Law, Sweet and Maxwell, 9th edition (Online Resource Centre Available) Journal of Business Law. Company Lawyer. International and Comparative Law Quarterly. www.eu.int.
<i>Last Updated: 03/Aug/2009</i>

6d. Specialist Learning Resources
N/A

7. Learning Outcomes (threshold standards)		
No.	Type	On successful completion of this module the student will be expected to be able to:
1	Knowledge and Understanding	Critically assess and evaluate the inter-relationship between the nature, sources and mechanisms of business law and the environment within which business organisations operate.
2	Knowledge and Understanding	Demonstrate a critical awareness of the rationale for ADR and the impact of Articles 43 and 48 EU.
3	Intellectual, practical, affective and transferrable skills	Critically evaluate the impact of specific examples of business law.
4	Intellectual, practical, affective and transferrable skills	Critically analyse the impact of the international environment within which business law operates.

8a. Module Occurrence to which this MDF Refers				
Year	Occurrence	Period	Location	Mode of Delivery
2016/7	ZZF	Template For Face To Face Learning Delivery		Face to Face

8b. Learning Activities for the above Module Occurrence			
Learning Activities	Hours	Learning Outcomes	Details of Duration, frequency and other comments
Lectures	0	-	-
Other teacher managed learning	24	1-4	Seminars (two hours per week)
Student managed learning	126	1-4	Continuous learning throughout module
TOTAL:	150		

9. Assessment for the above Module Occurrence					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Coursework	1-4	100 (%)	Fine Grade	30 (%)
Details:	COURSEWORK - 3000 WORDS				
Coursework - 3000 words Compensation not allowed London College of Accountancy					

**In order to pass this module, students are required to achieve an overall mark of 40%.
In addition, students are required to:**
(a) achieve the qualifying mark for each element of fine graded assessment of as specified above
(b) pass any pass/fail elements