

Module code: MOD005486	Version: 1 Date Amended: 22/Jun/2016
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1. Module Title
International Leadership and Entrepreneurship

2a. Module Leader	2b. Department	2c. Faculty
Null	Department of Leadership and Management	Lord Ashcroft International Business School

3a. Level	3b. Module Type
7	Standard (fine graded)

4a. Credits	4b. Study Hours
15	150

5. Restrictions			
Type	Module Code	Module Name	Condition
Pre-requisites:	None		
Co-requisites:	None		
Exclusions:	None		
Courses to which this module is restricted:	MBA (International)		

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description
<p>This module will examine and explore the complex global environment in which organisations now operate, requiring leaders in all sectors to act as entrepreneurs, rather than traditional managers. The module will consider how technology has created a new dynamic of unpredictable volatility in the world from business innovation to political and cultural change, requiring leaders to develop an increased international awareness and an ability to lead across international, cultural and ideological boundaries. The module will consider a variety of theories and concepts relating to the increasing need for entrepreneurial leaders to embrace positive disruption and 'chaos' in the marketplace in order to innovate and remain competitive and relevant in a complex environment. The continued and future relevance of 'Taylorism' and a reductionist approach to leading organisations will be analysed, and alternative concepts of leading and managing from modern thought leaders will be evaluated.</p> <p>The module will directly address the international cynicism felt towards traditional structures and institutions due to recent political and economic turmoil and consider ethical dilemmas, along with obstacles to corporate and social entrepreneurship, whilst also exploring the 21st Century demand for a new breed of 'Authentic Leader' and 'Global Citizenship'. The content will feature approaches to sustainability in its many forms, from positioning an organisation or, indeed, an entire nation, ethically in terms of its ecological credentials, to ensuring long term business or national economic survival in an increasingly competitive world. The average length of time that companies sustain Fortune 500 status has been steadily declining over the last half a century, and similar dynamics are in evidence across a variety of international markets. This suggests that organisations need to be more adaptive than ever before in order to survive and thrive, and the module will tackle the pressing issue of how organisations become institutionally adaptive and opportunistic, whilst simultaneously maintaining structural and strategic coherence.</p>

6b. Outline Content

Understanding the modern global environment and the perceived leadership crisis

Destroying the myths of entrepreneurship

Building capacity: Creating an entrepreneurial organisational culture

Chaos, complexity and creativity versus structure, simplicity and standardisation

Shared consciousness: Data protection versus information sharing

Influence and networking across national, cultural, and ideological boundaries

An entrepreneurial approach to friction, conflict and relationship management

Change choices; evolution or disruption

The international disruptive effect of technology and social media; friend or foe?

Success at all costs? Sustaining organisations whilst sustaining people and the planet

Entrepreneurial decision making skills and the OODA loop (Observe, Orient, Decide, Act)

Leading across national, cultural and ideological boundaries

Developing a global network and engaging diasporas

6c. Key Texts/Literature

Key Text (recommended to purchase):

Kuratko, DF (2017). Entrepreneurship: Theory, Process, Practice (10th Edition). CENGAGE Learning, Boston.

Recommended Texts:

Books:

Achua, CF, and Lussier, RN (2013). Effective Leadership (5th Edition (International)). Cengage Learning; Boston, MA.

Bygrave, W, and Zacharakis, A (2011). Entrepreneurship (2nd Edition). John Wiley & Sons Inc; Hoboken, New Jersey.

DuBrin, AJ (2013). Principles of Leadership (7th Edition). Cengage Learning; Boston, MA..

DuBrin, AJ (2016). Leadership: Research, Findings, Practice and Skills (8th Edition). Cengage Learning; Boston, MA.

Daft, RL (2015). The Leadership Experience. Cengage Learning; Stamford, CT.

Daft, R.L. (2015). The Leadership Experience. (6th Edition.). CENGAGE Learning, Boston.

Kurakto, DF, Harris, MH, Covin, JG (2011). Corporate Innovation and Entrepreneurship (3rd Edition, International). South-Western Cengage Learning.

McChrystal, S, Collins, T, Silverman, D, and Fussell, C (2015). Team of Teams: New rules of engagement for a complex world. Penguin Random House; United Kingdom.

Stokes, D, Wilson, S, and Mador, M (2010). Entrepreneurship. Cengage Learning EMEA; Andover.

Journals

Journal of Entrepreneurship

Journal of Organisational Change Management

Websites

www.ilm.co.uk

www.centreforentrepreneurs.org

www.gov.uk/government/organisations/department-for-business-innovation-skills

www.joe.sagepub.com/

Last Updated:

6d. Specialist Learning Resources

None

7. Learning Outcomes (threshold standards)

No.	Type	On successful completion of this module the student will be expected to be able to:
1	Knowledge and Understanding	Understand and apply the principles of corporate, social and international entrepreneurship and authentic leadership in an unpredictable world.
2	Intellectual, practical, affective and transferrable skills	Recognise and act upon international business environment opportunities in order to achieve competitive advantage using robust and flexible leadership and entrepreneurial tools.
3	Intellectual, practical, affective and transferrable skills	Develop a sustainable yet adaptive business model that is internationally practicable and resilient within the new global environment, and is ethically positioned to impact positively on people and places.

8a. Module Occurrence to which this MDF Refers

Year	Occurrence	Period	Location	Mode of Delivery
2016/7	ZZF	Template For Face To Face Learning Delivery		Face to Face

8b. Learning Activities for the above Module Occurrence

Learning Activities	Hours	Learning Outcomes	Details of Duration, frequency and other comments
Lectures	6	1-4	Approximately 6 hours of formal lectures over extended block delivery
Other teacher managed learning	18	1-4	Workshop tutorials, guest speaker session(s) and case-study briefing sessions
Student managed learning	126	1-4	Preparation time and delivery of case-study exercises x 2 (1 x presentation graded)
TOTAL:	150		

9. Assessment for the above Module Occurrence

Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Practical	1-4	20 (%)	Fine Grade	30 (%)
Details: GROUP PRESENTATION (15 MINS)					
15 minutes in duration					
011	Coursework	1-4	80 (%)	Fine Grade	30 (%)
Details: WRITTEN ASSIGNMENT (2500 WORDS)					
2,500 words (final assessment)					

In order to pass this module, students are required to achieve an overall mark of 40%.

In addition, students are required to:

(a) achieve the qualifying mark for each element of fine graded assessment of as specified above

(b) pass any pass/fail elements